



City of Cincinnati

Date: September 18, 2003

Managed Competition Coordinator to Oversee Cost Effective Customer Service

City Manager Valerie Lemmie today announced that the City will move another step forward in implementing Cincinnati City Council's direction to seek operational savings through a competitive bidding process for services. Michele Kidd, currently serving as Procter & Gamble's Global Energy Purchasing Group Manager, has been hired as the Managed Competition Coordinator to oversee the process for offering citizens some of the services currently provided by city employees at the best value. She will report directly to the City Manager, per a Council ordinance adopted December 18, 2002.

"Michele's proven expertise in strategic sourcing, industry and market analysis, commercial agreements, and project leadership are the right combination to lead this initiative," said City Manager Valerie Lemmie. "Michele shares the core values, energy and enthusiasm to make sure this is an open and fair process that ultimately serves the best interests of the citizens of Cincinnati."

In her current position at P&G, Kidd has been responsible for sourcing energy for more than 150 locations worldwide and has delivered over \$12 million in savings since 1997. Additionally, she managed the projects for electronically bidding natural gas requirements, saving the company \$5 million annually. Prior to that, Kidd was P&G's Senior Purchasing Manager –Pulp and oversaw the strategic sourcing of \$210 million in pulp purchases for global paper plants.

Kidd, age 45 years, will coordinate the activities of a task force made up of employees, managers and union representatives, established to develop the process for and implementation of managed competition.

Kidd, who will receive an annual salary of \$85,000, will begin November 1.

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